

## Who is Insanely Great Software?

Insanely Great Software was founded in 1988 by myself (Adam Stein) while I was a freshman in high school. (I'm currently studying entrepreneurial management at the Wharton School of Business at the University of Pennsylvania.) The name comes from Steve Jobs, who often called things he really liked "insanely great." It's also our motto—and our standard. We aim to make your experience with us one worthy of our name: from product quality to technical support.

We also aim to bring you the advantages of a small company without sacrificing the professionalism of a large corporation. So you'll be able to talk to me personally whenever you'd like (try talking to the President or author in large companies like Microsoft or Claris!), but you can also order by credit card 24 hours a day, 7 days a week, from our toll-free 800 order lines. (As well as fax, email, and regular mail!) And we ship within 24 hours, so that you won't have to wait for your products any longer than necessary! We'll even ship your order out Federal Express if you desire.